

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Media Strategies - VA
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
955561-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Shea-Porter/DCCC/D/Congr	candidate	12149

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	955561	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	6a Daybreak	6-7a	- 1- 1- - -	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- 1- 1- - -	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/02/12	6:28 AM	6a Daybreak	6-7a	:30	CSP1203H	\$1,400.00 NM
2	WMUR	Th	10/04/12	6:09 AM	6a Daybreak	6-7a	:30	CSP1203H	\$1,400.00 NM
2	10/02/12	10/08/12	Good Morning America	7-9a	- - 1- 1- -	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- - 1- 1- -	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/02/12	7:59 AM	Good Morning America	7-9a	:30	CSP1203H	\$550.00 NM
2	WMUR	Th	10/04/12	8:29 AM	Good Morning America	7-9a	:30	CSP1203H	\$550.00 NM
3	10/06/12	10/06/12	7a Weekend Daybreak	7-9a	- - - - - 1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- - - - - 1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	10/06/12	7:27 AM	7a Weekend Daybreak	7-9a	:30	CSP1203H	\$400.00 NM
4	10/04/12	10/04/12	News 9 at Noon	12-1230p	- - - 1- - -	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- - - 1- - -	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	10/04/12	12:25 PM	News 9 at Noon	12-1230p	:30	CSP1203H	\$650.00 NM
5	10/02/12	10/08/12	KATIE	3-4P	11- - - - -	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	11- - - - -	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/02/12	3:41 PM	KATIE	3-4P	:30	CSP1203H	\$250.00 NM
2	WMUR	M	10/08/12	3:27 PM	KATIE	3-4P	:30	CSP1203H	\$250.00 NM
6	10/02/12	10/08/12	ELLEN EF	4PM-5PM	- - - - 1- -	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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955561-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Shea-Porter/DCCC/D/Congr	candidate	12149	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/02/12	10/08/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	----1--	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 10/02/12	<u>End Date</u> 10/08/12			<u>MTWTFSS</u> ----1--		<u>Spots/Week</u> 1	<u>Rate</u> \$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		10/05/12	3:59 PM	ELLEN EF	4PM-5PM	:30	CSP1203H	\$250.00 NM
7	10/04/12	10/04/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	---1---	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u> 10/02/12	<u>End Date</u> 10/08/12			<u>MTWTFSS</u> ---1---		<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		10/04/12	5:22 PM	News 9 at 5	5-6p	:30	CSP1203H	\$1,400.00 NM
8	10/02/12	10/08/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	-1-----	:30	1	\$2,700.00	NM
Weeks:	<u>Start Date</u> 10/02/12	<u>End Date</u> 10/08/12			<u>MTWTFSS</u> -1-----		<u>Spots/Week</u> 1	<u>Rate</u> \$2,700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/02/12	6:21 PM	News 9 at 6	6-7p	:30	CSP1203H	\$2,700.00 NM
9	10/02/12	10/08/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	1-1----	:30	2	\$1,100.00	NM
Weeks:	<u>Start Date</u> 10/02/12	<u>End Date</u> 10/08/12			<u>MTWTFSS</u> 1-1----		<u>Spots/Week</u> 2	<u>Rate</u> \$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/03/12	7:27 PM	Chronicle NH	7-730p	:30	CSP1203H	\$1,100.00 NM
2	WMURM		10/08/12	7:27 PM	Chronicle NH	7-730p	:30	CSP1203H	\$1,100.00 NM
10	10/08/12	10/08/12	Castle Class of Time - Fixed Non Pre-emptible	10-11p	1-----	:30	1	\$2,800.00	NM
Weeks:	<u>Start Date</u> 10/02/12	<u>End Date</u> 10/08/12			<u>MTWTFSS</u> 1-----		<u>Spots/Week</u> 1	<u>Rate</u> \$2,800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		10/08/12	10:34 PM	Castle	10-11p	:30	CSP1203H	\$2,800.00 NM
11	10/02/12	10/08/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	1-1-1-1	:30	4	\$1,100.00	NM
Weeks:	<u>Start Date</u> 10/02/12	<u>End Date</u> 10/08/12			<u>MTWTFSS</u> 1-1-1-1		<u>Spots/Week</u> 4	<u>Rate</u> \$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/03/12	11:13 PM	News 9 at 11	11-11:35p	:30	CSP1203H	\$1,100.00 NM
2	WMURF		10/05/12	11:33 PM	News 9 at 11	11-11:35p	:30	CSP1203H	\$1,100.00 NM
4	WMURSu		10/07/12	11:31 PM	News 9 at 11	11-11:35p	:30	CSP1203H	\$1,100.00 NM
3	WMURM		10/08/12	11:27 PM	News 9 at 11	11-11:35p	:30	CSP1203H	\$1,100.00 NM
12	10/05/12	10/05/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	----1--	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u> 10/02/12	<u>End Date</u> 10/08/12			<u>MTWTFSS</u> ----1--		<u>Spots/Week</u> 1	<u>Rate</u> \$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		10/05/12	6:29 AM	6a Daybreak	6-7a	:30	CSP1203H	\$700.00 NM

Total Spots 19

Gross Total \$19,900.00

Payment Terms 30 Days



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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Shea-Porter/DCCC/D/Congr	candidate	12149	

Agency Commission **\$2,985.00**

Net Amount Due **\$16,915.00**